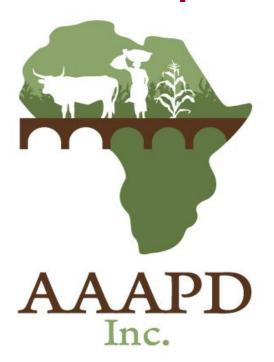
# Leveraging Agricultural Research & Development through Collaboration with African Diaspora Networks



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**September 28, 2012** 

Real Development through Strategic Partnerships

Peter Jeranyama, Ph.D., President, AAAPD Inc.

#### **African Wisdom**



"Until lions learn to write, hunters will tell their history for them" ----

Moky Akinsemoyin Makura [Africa's greatest entrepreneurs, 2008]

#### Why AAAPD?

- African immigrants' Sub Saharan African remittances ~ 1 sub Saharan sub Sahar
- Institutions and individual Africans have done great things but in isolation, need to pool resources & work together
- Lack of publicly-accessible database on Africans in the Diaspora, identifying their skills & availability
- Need to identify strategic focus for Diaspora resources
- Provide enabling environment to motivate Diaspora participation

### Spotlight on Africans in Diaspora



- A call for a credible plan to involve the African Diaspora in African Union (AU)/NEPAD by African Presidents
- Noted that Africans in the Diaspora are underutilized
- "The African Diaspora constitutes the most indispensable catalyst in the accelerated development of their home countries because they have a permanent vested interest in the well-being of their people."
- Africans in the Diaspora are now regarded as the 6<sup>th</sup> constituency by African Union.

# Learning from other Successful Diaspora Networks



- Indian IT industry growth was spurred by the Diaspora
- 2. Indian Diaspora took positions of influence in the US -- IT industry
- 3. Through outsourcing, India's IT grew by 40% in the 1990s
- 4. By 2002 India's IT reached \$10 billion (\$7.7 billion from Diaspora/outsourcing)
- 5. Employment grew from 56k to 360k workers

### **Taiwanese Diaspora Experience**



- They relied on Diaspora community for policy direction in creating the technology industry
- Taiwanese officials started traveling to Silicon Valley in the 1960s and 70s ahead of everyone else
- Taiwan "institutionalized mechanisms for eliciting advice on technology and industrial policy from the region's community of US educated Taiwanese engineers"
- Developed Silicon Valley models for industry linkage with public research institutions; created venture capital for high risk industry
- Hsinchu Science Park came about due to close affiliation with California education & business system

#### **US Diaspora Initiative**



- 2<sup>nd</sup> Annual Global Diaspora Forum was convened by Sec. Clinton on July 25-26, 2012 at USAID.
- Reviewed progress of the International Diaspora Engagement Alliance (IdeA) launched in 2011.
- "By tapping into the experiences, the energy, the expertise of diaspora communities, we can reverse the so called 'brain-drain'..." Sec. of State Hillary Clinton July 25, 2012.
- New partnerships announce include; mentoring platform grassroots philanthropy program, a Diaspora fellowship program, and a Diaspora volunteer corps.

# Multifaceted Problems in Agricultural Development

- AAAPD

 Boost Public & Private investment in Research & Extension.

Research & Extension

Unlimited
 Market Access.
 Developed
 Value Chain.

Market

#### **GENDER**

Inputs

 More input usage. Better Yield Stability. Access & affordability Policy & Regulatory Environment

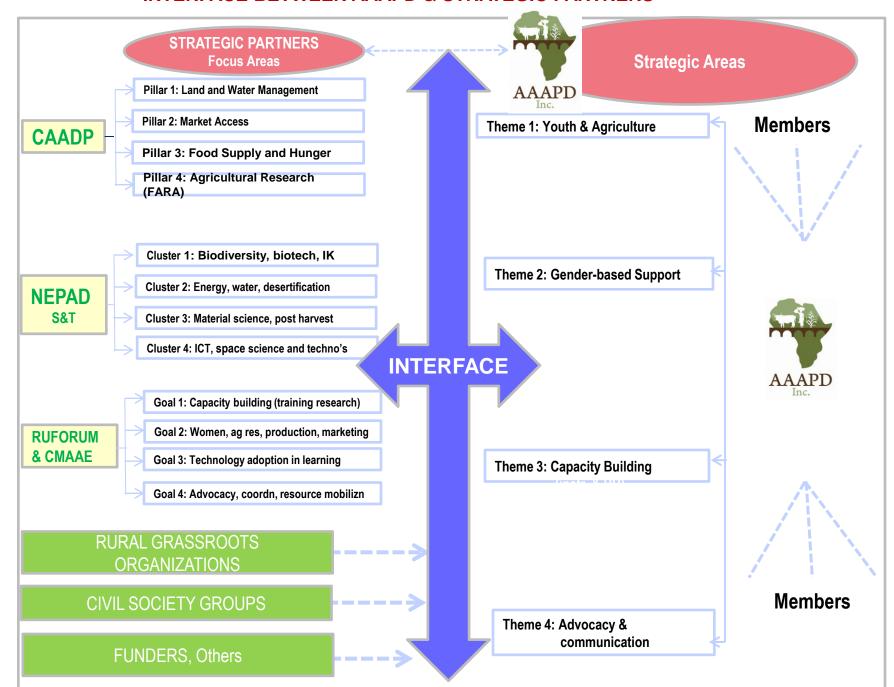
Good Policy & Regulatory Environment. Improving Human Capital

#### **AAAPD's Objectives**

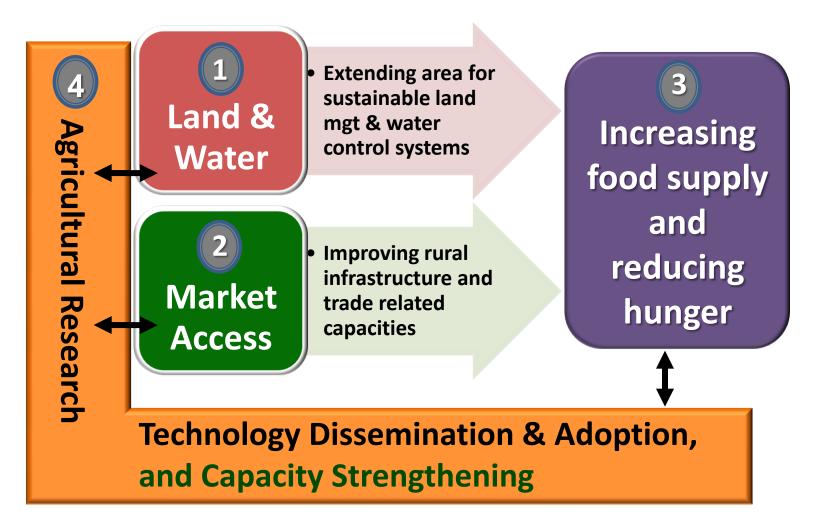


- Catalyze Africa's agricultural transformation by facilitating information & technology exchanges
- Encourage public-private investments and collaborations in RETB
- Harness the Diaspora skills, financial resources & networks to promote Africa's agricultural development.
- Bridge between African institutions and developed countries' institutions

#### INTERFACE BETWEEN AAAPD & STRATEGIC PARTNERS



#### CAADP's mutually reinforcing pillars/themes



FARA is the lead institution for Pillar IV

#### **Opportunities for the Diaspora**

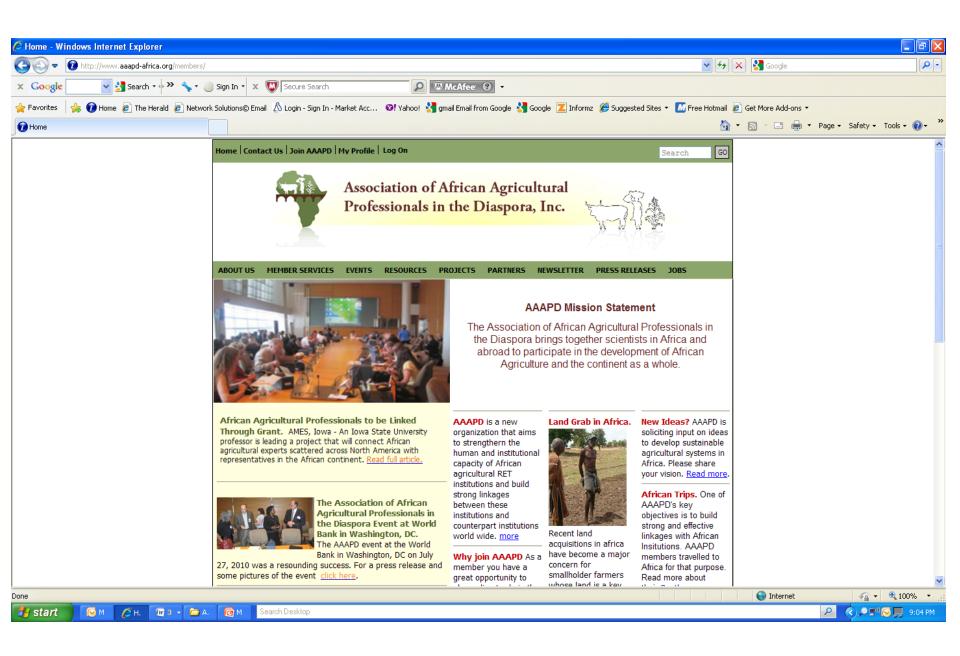


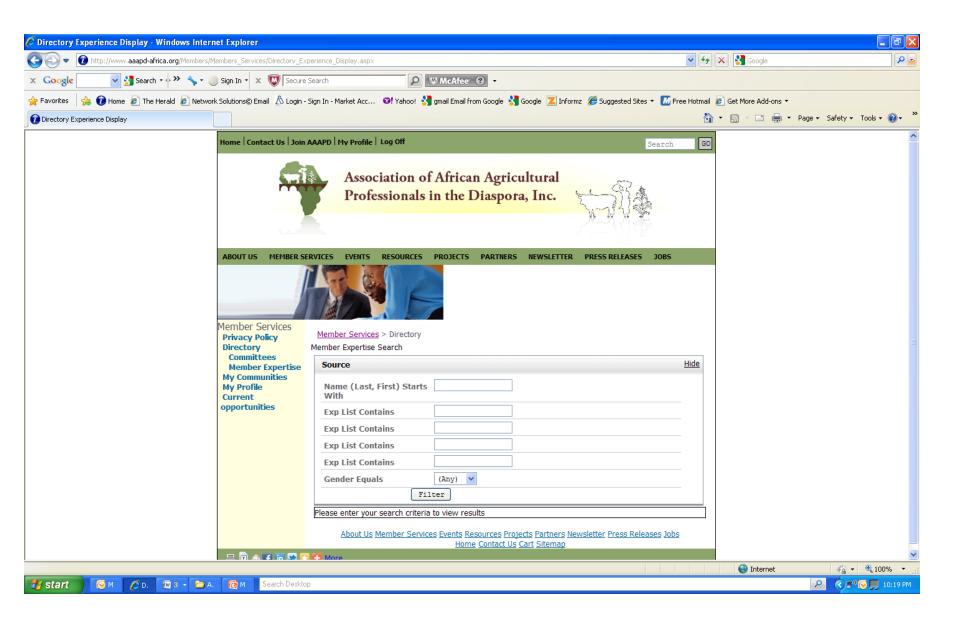
- Build bridges in human resources, catalyze new info & be a link to new technology
- Source of qualified professionals, intellectual resource, innovative ideas & mentorship
- Stimulate investments in agriculture
- Enhance value chain development in processing to increase nutrition, marketability & shelf life.

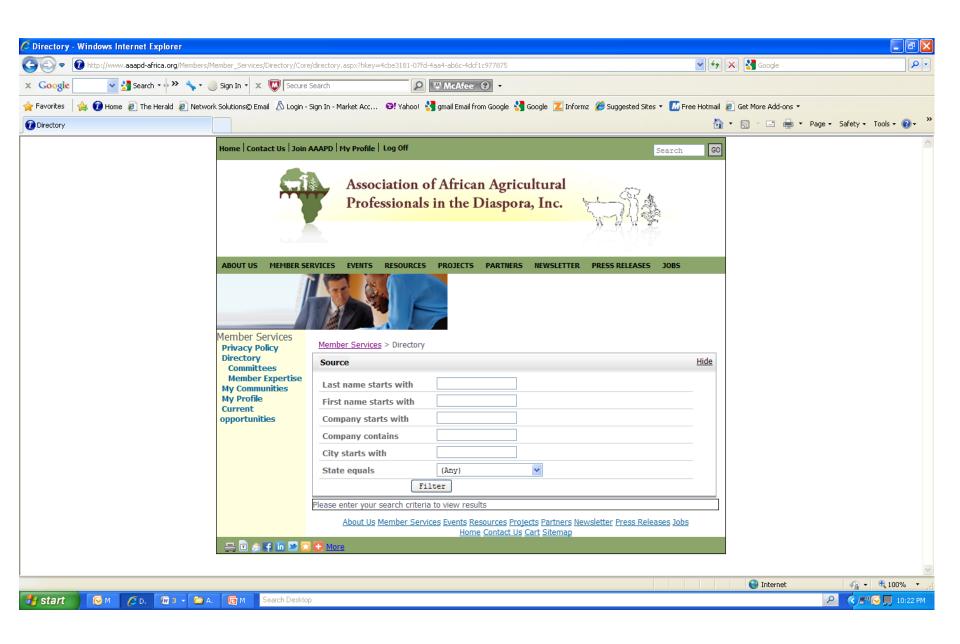
#### **Opportunities for the Diaspora**



- Leverage innovation, knowledge & resources through partnerships
- Improve access to capital through viable networks
- Provide consulting services to investors & entrepreneurs
- Engage in public policy and advocate for smallholder agricultural concerns
- Partner with bilateral & multilateral institutions to support appropriate development







#### What else did AAAPD achieve?



- Took part in critical conversations with agricultural partners
- Built relationships with RETBs, NGO's, multilaterals, bilaterals, & with agricultural professionals.
- Identified opportunities to utilize networks towards improved agricultural outcomes
- Linked individuals with institutions to foster critical collaboration
- Crafted concept notes for future project opportunities, and solidified relationships.









#### **Action Points**



- 1. Strengthen African Diaspora networks and linkages with African institutions.
- 2. Use Diaspora platforms to leverage funds, knowledge & skills responding to existing agricultural problems & priorities.
- 3. Establish collaborative mentoring, sabbaticals and professional development programs.
- 4. Encourage Diaspora investments in agricultural RETB, e.g. establish endowment funds, agro-industry, etc.
- Involve Diaspora in agricultural policy dialogue & formulation
- 6. Empower Diaspora to become effective advocates of Africa's agriculture & smallholder farmers

#### Reforms

policy makers, scientists, researchers- Providing opportunities to study in the wider contexts of economic devp't, security, world trade, climate change

Entrepreneurs, traders, processors, wholesalers & those who interface with producers and business people-Improving agribusiness education in agribusiness

Extension workers/change agents-Training in soft /personal mastery skills

Rural technicians and artisans-Technical and vocational training

> Small-holders and farmers -Empowering them with both opportunities for learning and information, i.e. Make them knowledge-able

Balancing the human capacity pyramid - No level is dispensable!



## Thank you









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