

AGRITEC ID - EMRC International Business Forum 2011

“Boosting Agricultural **Innovation** in Africa”

Venue: **FIL, – International Fair of Lisbon - Lisbon, Portugal**
Business Forum, 20-21 January 2011

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Within the framework of EMRC international and cross-continental expertise we were recently invited by **AIP-CE (Portuguese Industrial Association - Business Confederation)** to promote the **First Edition** of the “**Agritec-EMRC International Business Forum**”. Co-organised by **EMRC** and the **AIP-CE**, the forum will be held in **Lisbon, Portugal** from the 20 - 21 January 2011. The **Forum** will serve as a platform to debate the current agricultural trends, bringing together representatives from the private and public sector from Europe, Africa, the Middle East, Latin America and the USA.

The “**Agritec ID-EMRC International Business Forum**” will promote the creation of business partnerships and encourage the creation of new agricultural projects. The Forum will include **Plenary Sessions; Workshops; One-on-One Business Meetings** (using special software that matches the interests and needs expressed by participants) and **Informal Networking Events**.

Forum Programme

Thursday, 20 January 2011	
08h00-09h00	Registration
09h00	Official Opening of the Forum Opening Remarks
09h30	Plenary Session I Boosting Private Sector in the African Agribusiness (Inspiring Case Studies) <ul style="list-style-type: none"> • Improving the enabling environment for encouraging private initiative • Clusters – Agro-food Parks • Linking small farmers to increase productivity <ul style="list-style-type: none"> ○ First Mile Innovation: Leveraging Social Capital and fragmented Supply Chains – Experience from India
	Special Presentation: Introducing innovation in the Agricultural Value Chains
11h00	Coffee Break
11h30	Plenary Session II Commercial Agriculture & Market Access <ul style="list-style-type: none"> • Consumer / Commercial Driven Value Chains • Encouraging South-South and North-South Trade • Growing Internal Demand in Africa - strategies and innovations to access domestic, regional and global markets
12h30	Networking Lunch - FIL, Parque das Nações
14h00	Plenary Session III Investing and Financing - Growing Agriculture through Innovative Finance <ul style="list-style-type: none"> • Available sources of funding • How to attract funds to agriculture and agro-industry projects in Africa
15h30	Coffee Break
16h00 – 17h30	Plenary Session IV Interfacing Renewable Energy / Energy Efficiency and Agribusiness <ul style="list-style-type: none"> • Best Practices on renewable energy projects • Biodiesel, ethanol and biomass energy • Interfacing Bio energy and Agri-food Chains • Empowering the first mile: a generic framework for Wealth creation and Energy Supply
19h00 – 21h30	Networking Dinner
Friday, 21 January 2011	
08h30	Coffee & Tea
09h00	Parallel Sessions
	Session V: Capacity Building: Entrepreneurship & Innovation <ul style="list-style-type: none"> • Strengthening human resources • Fostering innovation through business incubators and technology parks • Training of Agro-professionals' management skills
	Session VI: Agricultural Value Chain Origins - Inputs, Production & Protection <ul style="list-style-type: none"> • Seeds, fertilizers and plant protection inputs • Irrigation technologies & water management
10h30	Coffee Break
11h00	Parallel Sessions

	Session VII Research, Science & Technology for growth and competitiveness <ul style="list-style-type: none"> • Spatial sciences and IT (mobile technologies) to develop rural communities • How to facilitate African private sector access to technological cooperation
	Session VIII: Animal Production, Nutrition & Sustainability <ul style="list-style-type: none"> • Developing the livestock, poultry and aquaculture value chains in Africa • Towards improved animal production : innovations in animal husbandry, Nutrition and health
12h30 - 14h00	Networking Lunch
14h00 – 15h30	Special Plenary Session Country Focus - Angola <ul style="list-style-type: none"> • Angola showcasing its “Green Revolution” • Investment opportunities in Agriculture, Agro-food and Agro-Industry
15h30 – 18h00	Pre-arranged “One on One” Business Meetings
18h00	Official Closure of the Forum Farewell Cocktail

Speakers

- Antonio Serrano, **Minister of Agriculture, Rural Development and Fisheries** – Portugal* (tbc)
- Aicha Pouye, Director of Business & Institutional Support, **International Trade Centre (UN)** – Switzerland
- Alexandre de Carvalho, Managing Partner, **Mozdahir Energies** – France, Senegal* (tbc)
- Arthur Levi, former Head **IFC (International Finance Corp.)** Europe – France
- Babs O. Adenaike, Programme Manager, **PROINVEST** - Belgium
- Ben Zwinkels, Senior Investment Officer, **FMO** – Netherlands
- Benjamin Warr, Senior Research Fellow, Social Innovation Center, **INSEAD** – France
- Carlos da Silva, Agribusiness Economist , **FAO** – Italy
- Cris Muyunda, Chief Executive Officer – ACTESA COMESA - Zambia
- Erik Nyindu, Editor in Chief, **VoxAfrica TV** – United Kingdom
- Idit Miller, Managing Director, **EMRC International** – Belgium
- Jorge Rocha de Matos, President, **AIP-CE** – Portugal
- Jose Luiz Bellini Leite, Brazilian Agricultural Research Corporation – **EMBRAPA Africa** – Brazil
- José Severino, President, **AIA – Associação Industrial de Angola** – Angola
- Julio Garrido-Mirapeix, Managing Partner, Dev. Advisory Services, **KPMG East Africa** – Kenya
- Mark Terken, Managing Director, **M. T. Project Development** – Zambia
- Marcos Bertoli, International Business, **Globoaves** – Brasil
- Monty Jones, Executive Director, **Forum for Agricultural Research in Africa (FARA)** – Ghana
- Orlando da Mata, Dean, **Universidade Agostinho Neto** – Angola
- Paula Alayo, Investment Officer, **IFC (International Finance Corp.) – World Bank** – France
- Pierre Mathijsen, President - **EMRC International** – Belgium
- Sean de Cleene, VP Africa Programmes & Business dev – **YARA International**, Norway*(tbc)
- Tony Kalm, Development Director – **One Acre Fund** – Kenya
- **African Development Bank** – Tunisia
- **European Commission** – DG Agriculture & DG Development – Belgium
- **Abdoulaye Niang**, President and Founder, The Niang Abdoulaye Foundation – Mali

About the Organizers:

EMRC International

Established in Brussels in 1992, EMRC is an international non-profit organisation whose mission is to promote sustainable economic development in Africa, through the growing of business partnerships, with a specific focus on economic and trade relations.

“EMRC is devoted to the development of the private sector in Africa. To this end EMRC encourages Business Collaboration and Public-Private Partnerships within the continent and between Africa, Europe, USA, the Middle East and Asia. EMRC supports and promotes the exchange of best practices that may serve to reach its goals. EMRC believes that the success of Africa depends on its private sector. EMRC includes a vast network of entrepreneurs, financiers and officials from over a hundred countries around the world”.

Professor Pierre Mathijsen
President EMRC, September 2010

Portuguese Industrial Association - Business Confederation (AIP-CE)

“AIP-CE was established in 1837. AIP-CE’s mission is to support business development and the modernization and competitiveness of Portuguese enterprises in the context of the global economy, with an emphasis on partnerships and networks, entrepreneurship, internationalization, innovation, qualification, technology and knowledge. With a multi-sectorial approach, AIP-CE interacts with several public and private partners, both national and international (BUSINESSEUROPE, UEAPME, AICO and CIAC, BIAC of OECD...) disposing of a territorial network of 12 Regional Business Associations with whom it develops privileged relations.

AIP-CE, through its associative and knowledge network and through a specialized enterprise service-provider, contributes towards the energizing of business activities at a national level and also towards the internationalization of Portuguese enterprises. Its external action focuses not only on the markets of the European Union, but also those situated in our Atlantic slope, namely the CPLP, NAFTA, Latin America and Maghreb”.

Comendador Jorge Rocha de Matos
President AIP-CE, September 2010

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For more information on speaking, sponsorship and for pre-registration please contact:

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