

GIGATON AWARDS

 WORLD CLIMATE SUMMIT
3-4 December 2011 | Southern Sun Elangeni | Durban | South Africa



FACT SHEET

TIME AND PLACE

3rd December 2011
19:30 - 22:30
The Southern Sun, Elangeni, Durban, South Africa

PURPOSE

The World Climate Summit will host the Carbon War Room's Gigaton Awards. The mission of the awards is to inspire and challenge businesses to make a difference to climate change and global sustainability. Dubbed as 'the Oscars of the low-carbon industry' the awards seek to bring prestige and recognition to companies showing leadership in emissions reductions and sustainable practices, thereby engendering more action.

TARGET GROUP

The evening will be attended by top business leaders from within the Global 500 companies, leading renewable energy businesses, and major media outlets on hand to cover the event. The event will be co-hosted by a member of the Carbon War Room's Founder Circle, which includes Sir Richard Branson.

FORMAT

Awards will be given to businesses for outstanding performances as defined by measurable carbon reductions and quantifiable steps towards sustainability. There will be a number of prizes, including awards for relative reductions in CO2 by business and individual countries, and a prize for the most innovative plan to reduce emissions. The awards ceremony will culminate in the presentation of the Gigaton Prize, which will go to the company that has demonstrably reduced emissions by the largest absolute amount on an annual basis.

NOMINEES

The Carbon War Room will nominate 35 Global 500 companies across seven sectors, with nominations based on emissions reductions achieved during the fiscal year of 2010. Winners will be selected by an independent Academy comprised of prominent business and civic leaders in the climate change and environmental sustainability movement.



CONTACT

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